



IABC Omaha is excited to present the third annual Communications Camp, an exclusive half-day event for top communications professionals in Omaha featuring three keynotes from national thought leaders on content marketing and branding. This event provides an intimate opportunity for 100 local professionals to explore new trends and best practices that they can take back to their teams.

IABC Omaha members work for companies ranging from Fortune 500 and 1000 to small businesses and non-profits, and they utilize an array of services related to communications – from Web and print design, printing and video production, monitoring and distribution, direct mail, and business services like staffing solutions, office supplies and travel needs.

Here are some of the benefits you can expect from Communications Camp sponsorship:

- Increased brand awareness with the top communicators in Omaha
- Exposure to a targeted audience of business professionals
- Affiliation with a fast-growing, fresh face in the Omaha professional development landscape – one with regional, national and international ties
- A showcase opportunity for local community involvement
- Professional development and networking opportunities for your staff

Let us help you reach the top communicators in Omaha and put your mark on an event that has become a *must attend* for discerning professionals. Please review our standard sponsorship package for an outline of benefits:

- Logo recognition on event website with link
- Logo recognition on most Communications Camp printed and Web promotions
- Sponsor recognition by President at Communications Camp
- Sponsor recognition before, during and after event on all IABC Omaha social profiles
- Banner display at the event (provided by sponsor)
- Product, brochure or sample distribution at event
- Complimentary Communications Camp tickets for 3 staff members, with marked seating

Sponsorship fee: \$1,000

If this package does not fit your needs, please let us know. We would like to work with you to design a monetary or in-kind package that delivers on value and experience for your brand.

For more information, please contact:

Ashley Bails
ashley.bails@ervinandsmith.com
402-829-8007

Kendra Galante
kendra.galante@ervinandsmith.com
402-829-8033